

# CARMA 2023

Sevilla

**5th International Conference on Advanced  
Research Methods and Analytics**

- Internet and Big Data in Economics and Social Sciences

**28 - 30 June, 2023 · Sevilla, Spain**



**COMMERCIAL  
DOSSIER**

The banner features a red background with a white geometric network pattern. On the left is a white silhouette of the Giralda tower. In the center, the text 'CARMA 2023' is written in large white letters with a white arrow pointing right, and 'Sevilla' is written below it in a smaller white font. On the right is the white logo of the University of Seville, which includes the text 'UNIVERSIDAD' and 'U' around a central emblem.

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### **CARMA 2023**

Research methods in economics and social sciences are evolving with the increasing availability of Internet and Big Data sources of information. As these sources, methods, and applications become more interdisciplinary, the **5th International Conference on Advanced Research Methods and Analytics (CARMA)** is a forum for researchers and practitioners to exchange ideas and advances on how emerging research methods and sources are applied to different fields of social sciences as well as to discuss current and future challenges.

Participants from all over the world are expected to present their latest and unpublished research findings. The program committee encourages the submission of articles that communicate applied and empirical findings of interest to social sciences researchers.

The *CARMA 2023 conference will be held on 28 June – 30 June 2023 at the Faculty of Sciences in Economics and Business of the University of Seville (US)*. The US is more than 5 centuries old, being one of the oldest in Spain and Europe. According to the Academic Ranking of World Universities (ARWU) 2021, some of the areas in the Faculty of Sciences in Economics and Business have obtained good positions: Hospitality & Tourism Management (76-100), Management (201-300), Business Administration (301-400) and Economics (301-400).

### **Sponsorship opportunities**

CARMA 2023 offers you several ways to leverage your company's investment in a strategically significant community. A comprehensive, integrated suite of sponsorship opportunities allows you to choose the option best suited to your purpose.



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### The Audience

- The main target audience for the conference is researchers and professionals of economics and social science with interest in Internet and Big Data. This demographic represents a niche market of consumers and decision makers. Typical attendance profiles include:
- Academics and University Managers seeking up-to-date information and new ideas on strategies and products for academic research.
- Economists and practitioners from official institutions who seek to learn new strategies to find and interpret data from the economy and the society.
- Professionals from the industry (mainly from banking and marketing) who are used to deal with huge amount of data to infer market or customer behaviour.
- IT experts and consultants from the corporate, government and business sectors.
- Academics at all levels of appointment who are successful in their field and seek to share knowledge and strategies to further develop their career in the university.
- University central service providers charged with responsibility for IT Management and Information and Knowledge Management.



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### Sponsorship types

Below we list our advertising and sponsorship packages. All pricing assumes that the CARMA 2023 organizers will receive full payment and all materials, such as signs, logos, and other materials, from the client company prior to May 15th, 2023

#### 1.- Gold Conference Sponsorship

Total cost, taxes not included: 1,450 €

#### Includes:

- A sign at the conference indicating your company sponsorship
- A table throughout the conference at the reception area or placement of a brochure or flyer on a table at the conference registration desk
- Your logo in the conference program.
- Your logo and link on the conference website.
- The opportunity to include an item, such as flyer or a keychain, into attendees' conference bags.
- 2 full conference registrations (including the conference dinner).

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### 2. Silver Conference Sponsorship Total cost, taxes not included: 900 €

#### Includes:

- A sign at the conference indicating your company sponsorship
- Placement of a brochure or flyer on a table at the conference registration desk
- Your logo in the conference program
- Your logo and link on the conference website
- The opportunity to include an item, such as flyer or a keychain, into attendees' conference bags
- 1 full conference registration (including the conference dinner)

### 3. Conference Lunch Sponsorship Total cost, taxes not included: 600 €

#### Includes:

- Your sign in the dining room during the conference lunch
- A small display table in the dining room
- The opportunity to distribute your company's literature and gifts at each sitting or at a display table
- Your logo in the conference program
- Your logo and link on the conference website
- The opportunity to give away something in a raffle (prize must be provided by your company and approved by the organizers).

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#### 4. Conference Dinner Sponsorship Total cost, taxes not included: 1.000 €

##### **Includes:**

- Dinner sponsorship of the conference cocktail dinner
- 2 dinner seats
- Your sign in the dinner venue during the conference dinner
- The opportunity to distribute your company's literature and gifts at the conference bags, or at the dinner
- Your logo in the conference program
- Your logo and link on the conference website
- The opportunity to give away something in a raffle (prize must be provided by your company and approved by the organizers)
- Your company name and sponsorship mention on the menu

#### 5. Conference Coffee Break Sponsorship Total cost, taxes not included: 450 €

##### **Includes:**

- A sign at the coffee break area during the coffee break
- A small display table at the coffee break
- The opportunity to distribute your company's literature and gifts at coffee break tables
- Your logo in the conference program
- Your logo and link on the conference website

#### 6. Conference Bag Sponsorship Total cost, taxes not included: 900 €

##### **Includes:**

- Your logo on the conference bag provided to each conference attendee



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### 7. Conference Bag Insert

Total cost, taxes not included: 120 €

#### **Includes:**

- Insertion of a brochure or item, such as a keychain, into attendees' conference bags

### 8. Lanyard Sponsorship

Total cost, taxes not included: 900 €

#### **Includes:**

- Have your company name or logo printed on the attendees' lanyard. You can provide yours instead (it will have to be approved by the organizers).

#### **Technical Secretariat Contact**

M.I.C.E. Sur - Viajes El Corte Inglés, S.A.

Email: [sevillacongresos@viajesecci.es](mailto:sevillacongresos@viajesecci.es)

Tel: +34 95 450 66 25

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### Sponsorship Booking Form

Please, complete this form and return with full payment details for the requested Sponsorship opportunity to the Technical Secretariat. The sponsorship will be confirmed once payment is received by the Technical Secretariat. No refunds will be due except as otherwise expressly provided.

Should you take into account the O.C. is opened to advertising and sponsorship opportunities that are not listed above. Feel free to contact us by email at [sevillacongresos@viajeseci.es](mailto:sevillacongresos@viajeseci.es)

Sponsorship type	
Contact name	
Company	
VAT number	
Address	
Telephone	
Email	